Title of Course	:	**"Adaptive and Innovative Strategies for SME Development (AISSD)"**
Sponsoring Organization	:	African Asian Rural Development Organization (AARDO)
Organizer/Training Institute		National Institute of Micro Small and Medium Enterprises (NIMSME) Hyderabad, India
Deadline for Application	:	**10 July, 2020**
Duration	:	**20 - 31 July, 202**0 (**Two Weeks**) (Monday to Friday; total 20 hours)
Session Timings	:	**14.30 to 16.30 hrs IST** (India Standard Time) (Pls check Time-zone)
Number of participants	:	Maximum: 50

Who can apply:

The programme would be useful to the senior and middle level Government officials, SME Consultants, NGOs, and other development executives including financial institutions / Corporations.

How to Apply:

Step 1:
- Log on to the link: http://aardo.org/formDD.php

Step 2:
- Fill up the details and submit. Take print out of the filled in application form.

Step 3:
- Applicants are required to sign their application and send it along with the recommendation letter of the Nodal Ministry to our email: **cb.aardo@gmail.com**
- Application without recommendation of the Nodal Ministry may not be considered.
- Applications duly completed must reach AARDO before the closing date (**10 July 2020**)

Aims and Objectives of Programme:

- Share the experiences in development of SME sector
- Scan programmes and measures taken in response to COVID impact
- Reorganizing activities of Entrepreneurship Development Institutions
- Discuss approaches and strategies for development of SME sector
- Impart skills and knowledge for designing innovative approaches for SME development

Essential Qualifications:

- Bachelor's degree with a minimum of **three years' experience** in the concerned fields;
- Proficiency in spoken and written English, as the medium of instruction is English only; and
- Must be conversant with ICT and willing to undertake online training course.
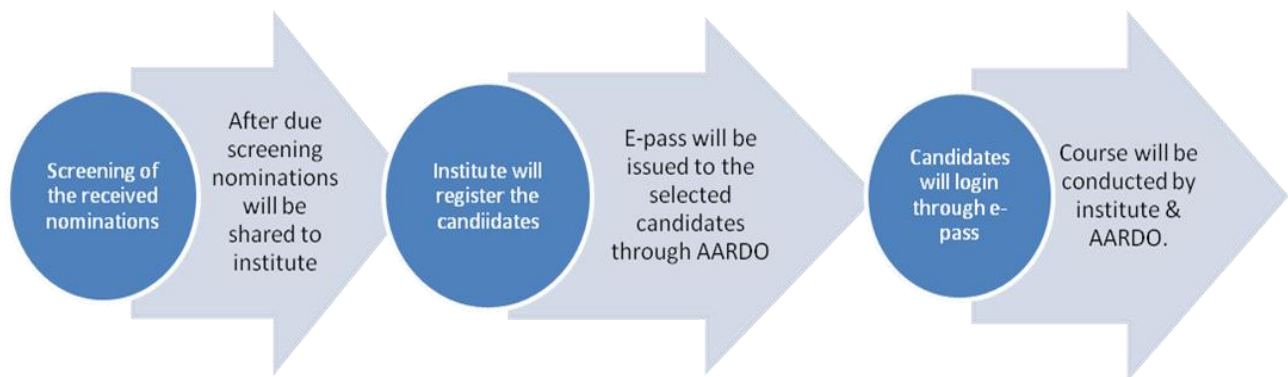
Course Components:

Module 1: Innovation and Entrepreneurship
Module 2: Institutional Framework for SME Development
Module 3: New Business Opportunities for SMEs in current scenario
Module 4: Approaches and Strategies for SME Development
Module 5: Adoptable Strategies for SME development: Technology Transfer, Industry Institution Interaction, Business Incubation, Cluster Strategy, Export Marketing, Public Private Partnership, Crisis Management, Skill Development, Alternate Business Opportunities, Diversification
Module 6: Interactions with Governmental/Non-Governmental Organisations

Computer System Requirements:

e-Training course will be conducted through **Google Meet.** Below are the minimum system requirements to attend this online training course:

- **The traininee must have a google account (gmail id)**
- Internet bandwidth: min. 512 kbps (1Mbps recommended)
- Processor: Pentium 4 or equivalent and above
- RAM: 1 GB and above
- Supported browsers: Microsoft Internet Explorer 9 or later, Mozilla Firefox 3.x, Google Chrome
- Adobe Flash Player 11.x for all types of operating of Seats
- Supported Operating System: Windows 10, Windows 8, Windows 7, Mac OS, Linux, Solaris
- Headset with Microphone (Web Camera - Optional)

Process:

Screening of the received nominations → After due screening nominations will be shared to institute → Institute will register the candiidates → E-pass will be issued to the selected candidates through AARDO → Candidates will login through e-pass → Course will be conducted by institute & AARDO.

NOTE:

- Due to limitation of number of participants, only selected candidates would be intimated through the Nodal Ministry. Therefore, selected nominees will be required to attend all the live sessions of e-training.
- At the end of e-training, all the trainees will be assessed/evaluated through a live interactive session for consideration of an **e-Certificate**.