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Why KJ ?




LIMCA BOOK of RECORDS
Holder for Highest Rural Circulation




Geographical and Linguistic Targeting




2500+ Satisfied Clients




Associated with 721 Krishi Vigyan Kendras and 102 ICAR Institutes




250+ NGOs and Govt. Bodies working for the Farming and Rural welfare.




Associated with 5000+ FPOs



Transparent Monitoring of Activities



Holistic Marketing Approach




ROI-Driven Campaigns

Limca
Book of Records

National Record

Krishi Jagran, published in 12 languages is the largest circulated agri-rural magazine in the country with a combined readership of nearly one crore. It is brought out in 11 Indian languages including Hindi, Punjabi, Marathi, Gujarati, Telugu, Odia, Tamil, Kannada, Assamese, Bengali and Malayalam besides Agriculture World, a global edition in English. Its portal www.krishijagran.com is available in English and Hindi. MC Dominic is the Editor-in-Chief.


Vijaya Ghose
Editor, Limca Book of Records

TAKEN FROM RECORDS BY THE EDITOR OF THE LIMCA BOOK OF RECORDS. PHOTO © THE NEW YORK TIMES MAGAZINE OF THE LIMCA BOOK COMPANY. THE LIMCA BOOK OF RECORDS IS THE ONLY MAGAZINE IN THE WORLD TO BE PUBLISHED IN 12 LANGUAGES.

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Our Products

Publications





Awards, Events & Exhibitions, Conferences and Seminars






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Special Initiatives

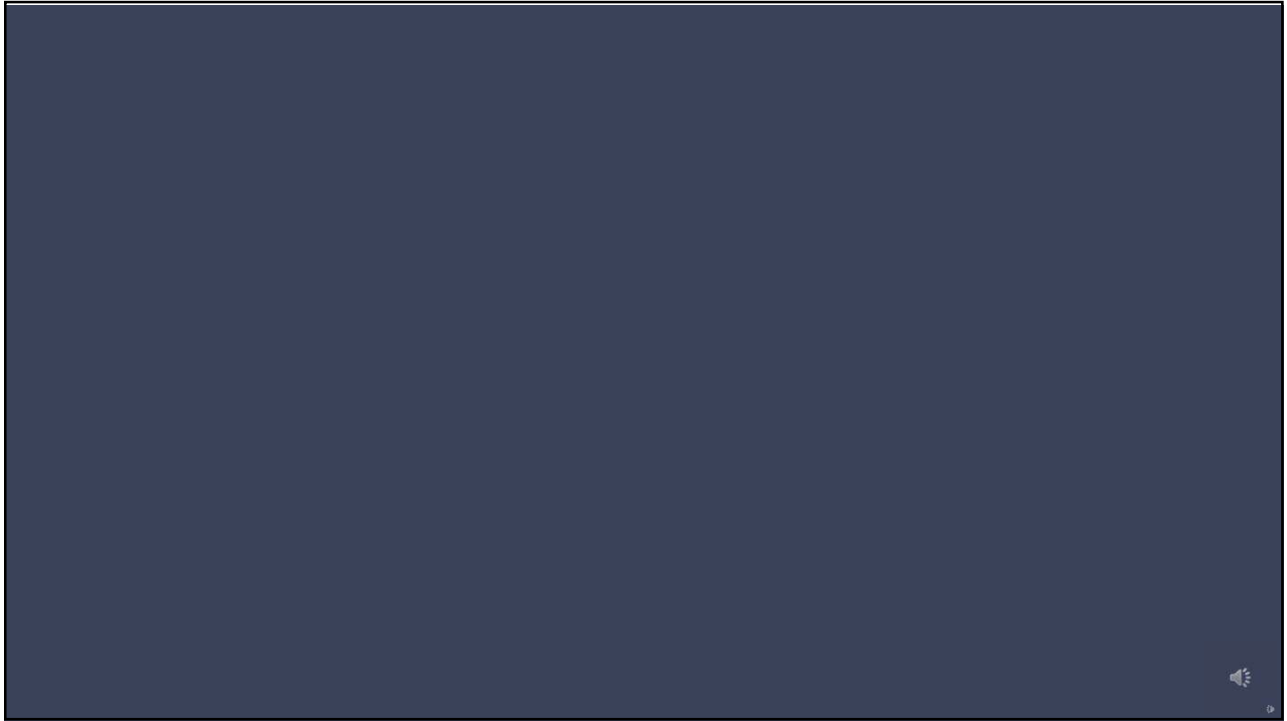
 AJAI Agriculture Journalist Association of India	 ftj Farmer the Journalist	 FARMER FIRST Ensuring farmers' voices lead all agricultural discussions.	 rtb ORGANIC Eat Organic .Live Healthy
 Star Farmer Speaker	 Global Business Farmers Network	Farmer of the Year Award (FOTY) The 'Nobel Prize of Agriculture,' recognizing sustainability and innovation.	Very Very Important Farmers (VVIF) Recognizing agricultural leaders as icons of excellence.
Family Farmer (A Trusted Resource for Every Family) Advocating for farmer-connected households for healthy food and advice.	Farmacy Promoting healthy living through organic products and sustainable practices.	Agri Olympiad Inspiring students through agricultural competitions.	Fmr. Introducing the title Fmr. as a symbol of honor and recognition in the agricultural community inspiring farmers to embrace their identity with pride and dignity.

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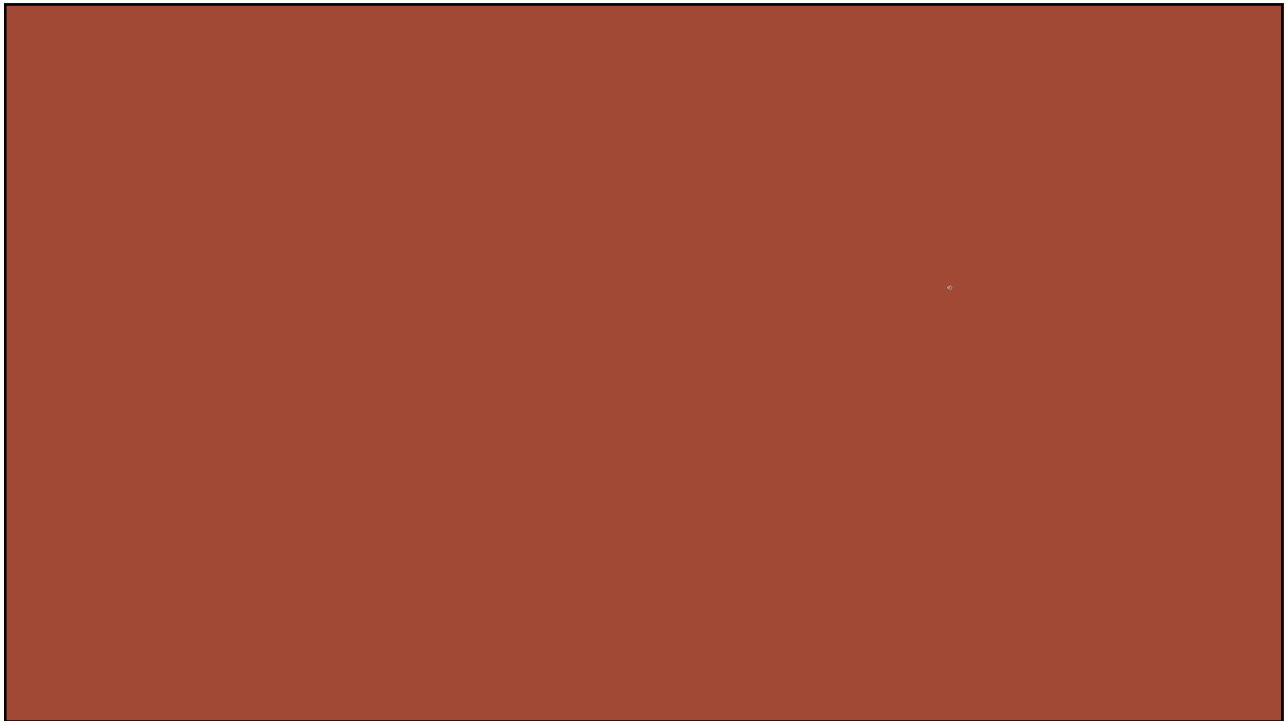
MoU and Collaborations

 MoU with ICAR - Indian Council of Agricultural Research	 MoU with CSC - Common Service Centre
 MoU with CIRDP (Centre on Integrated Rural Development for Asia and the Pacific)	 Collaboration with IFAJ (International Federation of Agricultural Journalists)

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**11th EDITION
AWARDS**

MFOI

Millionaire Farmer of India

SPONSORED BY

mahindra TRACTORS

Invariably, it has always been an honour to be featured amongst 'The Richest' in something. In fact, the entire global media leaves no stone unturned to profit the Rich – be it in Business, Sports, Entertainment or even Philanthropy! But Farmers have somehow never been thought good enough to have the Millionaire prefixed with their profession! Right? Well, not anymore.















Krishi Jagran, known for its innovative initiatives in India's farming and agriculture industry, has recently concluded MFOI – Millionaire Farmers of India Awards 2023 – that zeroed in on Farmers who have written their success stories – be it with the growth in their incomes, Contribution to the village/villages; Multiplying yield using tech and more – anything that is not only making their younger ones continue to believe in their agriculture profession but is also inspiring the next generation to venture into India's oldest occupation.












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300+ Categories

 Field Crops	 Horticulture (Fruits)	 Horticulture (Vegetables)	 Floriculture	 Plantation	 Spices
 Fibre Crops	 Pulses	 Medicinal and Aromatic Plants	 Dairy	MFOI Covers All Agriculture Categories in India	
 Fisheries	 Women Farmer	 Millets	 Women Farmer		

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MFOI in Numbers

	2024	2025
 CATEGORIES	20	300+
 NOMINATIONS	38K	75K+
 AWARDS	1000+	1200+
 ATTENDEES	12K+	15K+
 SESSIONS	12	15+
 COUNTRIES	15	35+

* Expected in 2025

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Glimpses of MFOI 2024



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Glimpses of MFOI 2024



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Glimpses of MFOI 2024



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Media Coverage



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Now, Let's talk about
 The 3rd Edition
Millionaire Farmer of India Awards 2025
 Set to take place from Dec 1st – 3rd, 2025

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Our Strength

 <p>Acharya Devvrat Governor of Gujarat</p>	 <p>C. V. Ananda Bose Governor of West Bengal</p>	 <p>Nitin Gadkari Minister of Road Transport and Highways of India</p>	 <p>Arjun Munda Former Minister of State for Agriculture and Farmer's Welfare of India</p>
 <p>Parshottam Rupala Former Minister of Animal Husbandry, Dairying and Fisheries of India</p>	 <p>Ajay Kumar Mishra Former Minister of State for Home Affairs of India</p>	 <p>Kailash Choudhary Former union Minister of State for Agriculture and Farmer's Welfare of India</p>	 <p>Narendra Tomar Former Minister of Agriculture and farmer Welfare of India</p>

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PROMISING SUPPORT FROM ATARI & KVKs

ICAR-ATARI ZONE-I LUDHIANA	DR PARVENDER SHEORAN	72
ICAR-ATARI ZONE-II JODHPUR	DR JP MISHRA	66
ICAR-ATARI ZONE-III KANPUR	DR SHANTANU K DUBEY	89
ICAR-ATARI ZONE-IV PATNA	DR ANJANI KUMAR	68
ICAR-ATARI ZONE-V KOLKATA	DR PRADIP KUMAR DEY	59
ICAR-ATARI ZONE-VI GUWAHATI	DR K GOVINDASWAMY	47
ICAR-ATARI ZONE-VII BARAPANI	DR AMULYA K MOHANTY	43
ICAR-ATARI ZONE-VIII PUNE	DR SUBRATA KUMAR ROY	82
ICAR-ATARI ZONE-IX JABALPUR	DR SRK SINGH	82
ICAR-ATARI ZONE-X HYDERABAD	DR SHAIK N MEERA	72
ICAR-ATARI ZONE-XI BANGALORE	DR V VENKATASUBRAMANIAN	48



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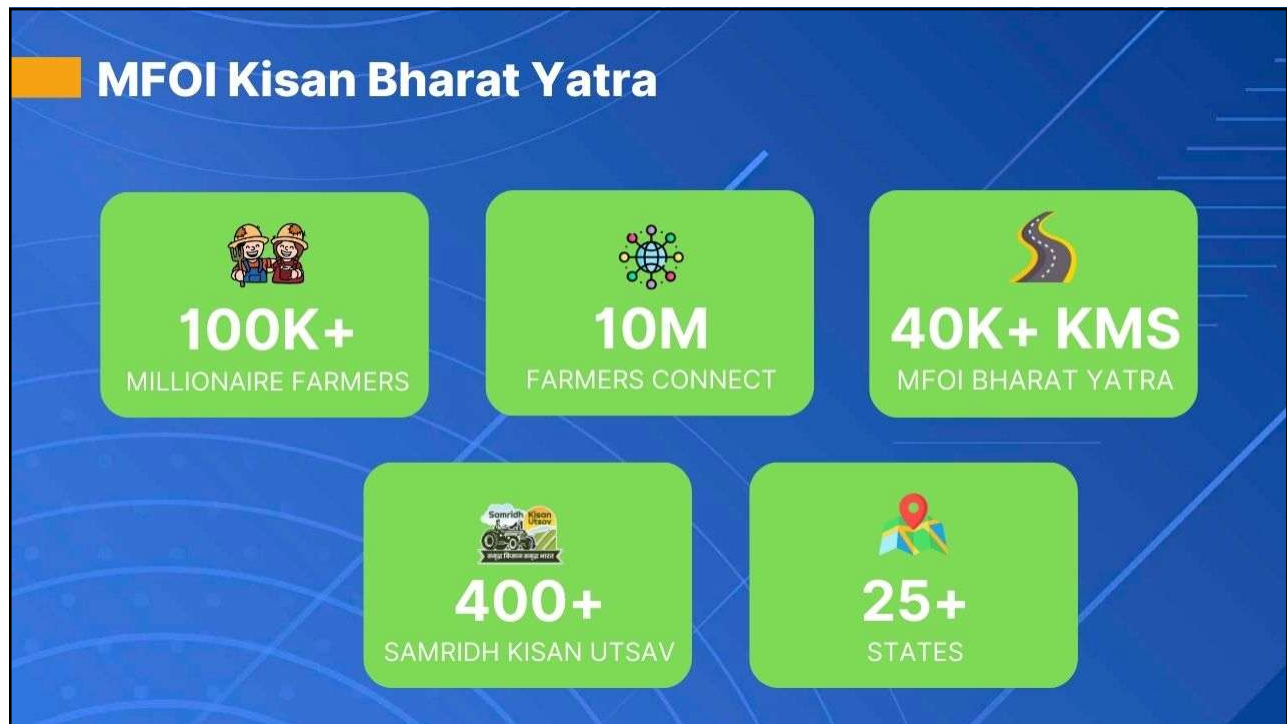
NETWORK OF STATE AGRICULTURE UNIVERSITIES

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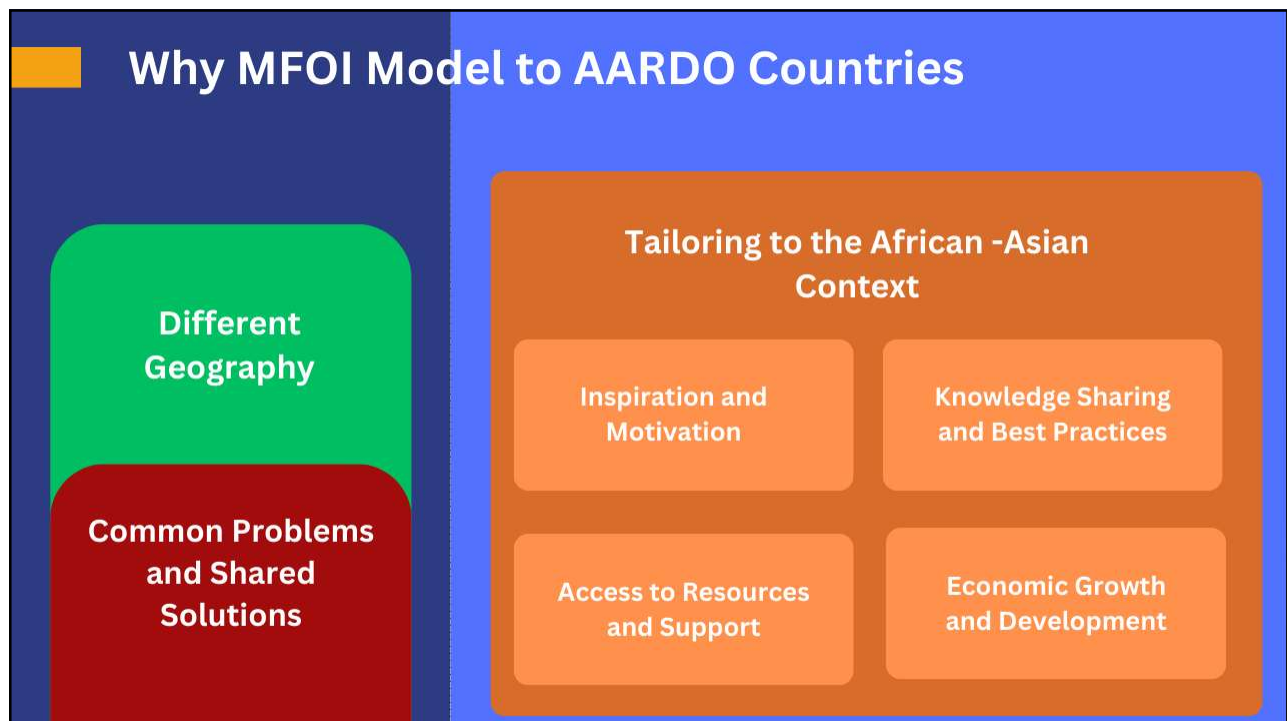
**STATE AGRICULTURAL
UNIVERSITIES ACROSS INDIA**

**WITH ALL ACTIVE DEPARTMENTS OF
EXTENSION IN EVERY UNIVERSITY**

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Thank You !!

Join hands with Krishi Jagran and become a part of a historical journey

Fmr. M C Dominic
 Founder & Editor-in-Chief, Krishi Jagran & AW, Founder & President, AJAI

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